

JA-YE Company



"Plush Style".



Our Product

Nice toys made by hand using scrap materials.

- Completely safe and amusing for children
- An inexpensive alternative to off-the-shelf toys
- Creativity and inventiveness that make each toy unique

No two toys are alike!

Nothing goes to waste!

Our Mission

- ▣ Help environment by recycling scrap materials into kids' toys.
- ▣ Provide smart and well-designed toys to kids to have enjoyable playtime.
- ▣ Help children with low vision to improve tactile skills in an amusing and safe way.
- ▣ Provide opportunities of gaining enterprise and employability skills to our peers.
- ▣ Gain skills and resources to make our mark by contributing to a worthy cause.

Our Advantages

- ▣ Market we operate in is competitive
- ▣ Plush Style toys have advantages that make them special
- ▣ They are environmentally friendly
- ▣ They are handmade and exclusive
- ▣ They are not expensive and affordable for every consumer
- ▣ They are well-designed and of high-quality
- ▣ Customers love our products and many already have
- ▣ Plush Style toys collections



Promotion and Sales

- ▣ We love Plush Style toys too!
- ▣ We promote our products and keep our customers updated using
 - Presentations
 - Videos
 - Social Networks
 - Internet and web-resources
 - Special events
- ▣ We sell our toys at JA-YE trade fairs and Internet shop



Proceeds from sales are donated
to the orphanage



Thank you for your attention!

