#### Young Enterprise Switzerland A Member of Junior Achievement Worldwide

#### JA-YE Europe Trade Fair 2012 28-30 March Zurich, Switzerland



## Participating Teams According to Stand Number

1	Oblong, Switzerland	32	bitune, Switzerland
2	Unip Company, Czech Rep.	33	Nailcup, Switzerland
3	New Vision, Israel	34	GSE Energy, Lithuania
4	Step UP, Russia	35	Clevel Light, Denmark
5	Shako, Belgium	36	Toivekorut NY, Finnland
6	Prema, Switzerland	37	Knaufer, Switzerland
7	Flüsch, Germany	38	Narina Desing NY, Finnland
8	Shanga UF, Sweden	39	Fortis, UK
9	Air'N'Liquids, Switzerland	40	soclip, Switzerland
10	Feel Safe Solution, Denmark	41	Golden Tea, Switzerland
11	Skis by Norway, Norway	42	Bamboard, Norway
12	Maof, Israel	43	Eko Šmikis, Lithuania
13	SailorSack, Switzerland	44	Letzebuerg erliewen, Lux.
14	Energy Drive, Germany	45	eikorn, Switzerland
15	Different Way, Latvia	46	Ziphero, Switzerland
16	Sackstarch, Switzerland	47	Rahakas, Estonia
17	Cupricorn, Switzerland	48	Exosouvenirs, Russia
18	GRINN, Greece	49	Clock Records, Romania
19	paraguas, Switzerland	50	iSweet, Switzerland
20	Steam Dream, Estonia	51	Ready2go, Switzerland
21	Kit UF, Sweden	52	S.T.E.F.I JA, Italy
22	Jack & Jill, Switzerland	53	Awake UF, Sweden
23	SäntisQuantum, Switzerland	54	Søvni, Norway
24	Sport & Health, Netherlands	55	AluPocket, Switzerland
25	ProECO, Italy	56	EwB Triangle, Estonia
26	DigiTec Design, Denmark	57	Petit Kit, Turkey
27	Trust Cane, Russia	58	CandleTime, Switzerland
28	Green Future, Bulgaria	59	DailyBag, Switzerland
29	Lavant, Estonia	60	Magnetics, Austria
30	Gifts made easy, UK	60	History Now, Austria
31	Trackpoint, Norway	61	Miss4all, Netherlands

- 62 Cuppa fonografica, Switzerland
- 63 Happysox, Switzerland
- Chikaz, Estonia 64
- 65 In The Box, Belgium
- 66 Sweet, UK
- 67 Tarškek garsiai, Lithuania
- 68 appletime, Switzerland
- GYMNO CORP. Slovakia 69
- Int. Business App, Denmark 70
- 71 Satisfactory, Turkey
- 72 Glass Keep, Romania
- EndlessAudio, Switzerland 73
- 74 Horizons of Russia, Russia
- 75 Healthy Highs, UK
- 76 Expand-it, Portugal
- 77 BijouTree, Switzerland
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- 79 OneBody Ergonomics, Denmark
- Society of Sun, Lux. 80
- 81 P and Ooh!. Switzerland
- Desk Solutions, Austria 82
- 83 coverlope, Switzerland
- 84 ReVintages, Switzerland
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- 87 easyflask, Switzerland
- 88 Warning's Books, France
- Y.E.P.W., Bulgaria 89
- Cartoon & Cac, Spain 90

#### Oblong, Switzerland (1)

The Oblong Lemon Balm Gum refreshes people and helps them to relax in a world which is getting more and more stressful. With it's unique and trendy design, the Oblong Gum is more than just a Gum.

#### Unip Company, Czech Republic (2)

Our product Unip is an original manipulation of a hand rest, which ensures more comfort while working on a computer but still leaves the user with the freedom to move his hand.





#### New Vision, Israel (3)

We invented this case for the iphone that decreases radiation exposure and thus improves your health by preventing cancer.

#### Step UP, Russia (4)

Step Up produces a wide assortment of soap of different shapes, colour and perfumes, using natural ingredients purchased from the sources we know and trust.





#### Shako, Belgium (5)

Our main purpuse is to inform young pupils about road safety with regard to cycling and sell helmets. To do so we collaborate with different schools in our region.

#### Prema, Switzerland (6)

Our product is exclusive chocolate with the exotic taste of cinamon and cardamom.

# Prema

#### Flüsch, Germany (7)



We produce pillows which are equiped with suction-cups, to put them on the window. This is very useful for long journeys by car or train. The pillows are available in different colours with different printed motives.

#### Shanga UF, Sweden (8)

We sell handmade jewelery made by entrepreneurs in Kenya. The pro- Shangay ducts are made from recycled materials such as paper.



### Air'N'liquids, Switzerland (9)

AIRNliquids

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We sell "Flight Bags". Unlike any other flight bag, ours has a divider down the middle. This divider makes packing easier and contains the mess if a bottle leaks.

We are a company producing high end downhill skis for ski enthusiasts all over the world. Our skis combine the performance of a rocker ski

any occasion, be at for school or work, BBQ at the river or short weekend away from home. It's more than a bag, it's a lifestyle!

#### Feel Safe Solution, Denmark (10)

Knowbag is a safety-system in airports. An implanted chip has a scanning element as well as a GPS-like function, which gives personnel the possibility of controlling lost luggage.

#### Skis by Norway, Norway (11)

SailorSack, Switzerland (13)

## The SailorSack is a duffle style bag which can be used on almost

Energy Drive, Germany (14)

SAILORSACK<sup>®</sup> 🎊

#### Different Way, Latvia (15)

Our company provides anti-smoking packages that contains cards with information about healthy ways to quit smoking and also shows things people can do instead of smoking.

#### Sackstarch, Switzerland (16)

We sell a modern urban sea bag for young people, which is handmade in Switzerland. As basic material we use remnants of the production of blinds.

## with the manoeuvrability of a carving ski. 100% made in Norway.

Maof, Israel (12)

Maof team from 'gimel' high school, Ashdod, has developed the 'one by one' - towel plug for pot cover that improves rice cooking by absorbing excess humidity and fluids thus improving the guality of the rice.

Our product is a charger, which will be connected to a bicycle. As the cyclist pedals, the resulting power will charge the

battery of a mobile phone or similar device.











#### Cupricorn, Switzerland (17)

The product line cupricorn are cups with different pictures on it, which represents the Grisons. There's a cupricorn on every pictures that makes some clichés, for example you can see him playing ice hockey or snowboardina.

#### GRINN (Green Innovation), Greece(18)

Our Solar Powered phone charger, has no lithium battery and can charge up your mobile, mp3 etc via the USB port. Sunerjee is a 100% recyclable product, as its external material is fabricated by compressed.

#### Paraguas, Switzerland (19)

paralleled protection from wind and rain. The clear material we use in our umbrella gives excellent visibility for the user.

Using a unique bell design, the Paraguas 'Bell Umbrella' provides un-

#### Steam Dream, Estonia (20)

Pot lid holder is a very useful product for those who boil food to prevent food from over boiling. Steampillow is a product that gathers all steam under the lid.

#### Kit UF, Sweden (21)

We design and creates websites! At trade fairs we also sell computer cases with a print of the dalecarlian horse.

#### Jack & Jill, Switzerland (22)

**SANTISQUANTU** 

Our product is made from recycled materials and is very ecological. For plant beautiful flowers into the halved bottles.

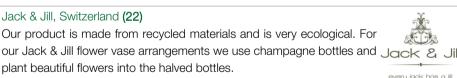
#### Säntis Quantum, Switzerland (23)

Praline with the taste of the Appenzeller Alpenbitter, chocolate and a 🐔 traditional cream stuffing.

#### Sport and Health innovation, Netherlands (24)

We created a ball tube especially for table tennis players. The cube is placed on the side or under the table and can store 30 - 40 tube balls. A table tennis player can quickly grab a ball and resume the game.











PAR







#### PROECO, Italia (25)

Fashion accessoires made of plastic bottles enriched with lots of creativity and originality.

DigiTec Design, Denmark (26)

Our firm offers a service with a digital platform, where a client can use a login, to manage the content of a digital screen. The purpose is to replace the paper posters we now see by digitals.

#### Trust Cane, Russia (27)

"Trust Cane" is a walking aid equipped with innovative accessories (flashlight, sound alarm, non slip tip, light reflector) that can help senior and disabled people feel safer, stay active and independent.

Green Future, Bulgaria (28)

Book with fairy tales on eco topic written by children for children.

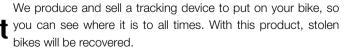
#### Lavant, Estonia (29)

The majority of toys are not ecologically clean and due to that one of our main objectives is to only produce only those environmentally friendly toys.

#### Gifts made easy, UK (30)

Bespoke gifts and hampers made to the customers requirements.

#### TrackPoint UB, Norway (31)



#### Bitune, Switzerland (32)

Trackroi

Headphones with integrated speakers that enable you to listen to music by yourself but also with friends.







design





#### Nailcup, Switzerland (33)



Nailcup is a trendy and stylish nail polish remover. It's an aluminum cup that contains a sponge with nail polish remover. Nailcup is very handy and fits in every woman's handbag.

GSE Energy, Lithuania (34) Solar Collector - a device which uses solar energy to heat up water.

#### ClevelLight, Denmark (35)

"Revolution" is an intelligent energy saving LED-light system with included extras such as automatic light regulation, regulation by smartphone, if ire alarm and a special security mode making your home more secure.

#### Toivekorut NY, Finland (36)

We produce hand made jewelry and jewelry sets. Jewelry are made of Swarovsky crystals, plastic pearls, leather ribbons and silver covered wires.

Knaufer, Switzerland (37)

**Constant of the set o** 

#### Narina Desing NY, Finland (38)

We sell handmade products and we have made them ourselves. We use old materials to make new ones. Of course sometimes we need to buy new fabric.



#### Fortis, UK (39)



We are creating a brand new product, which consists of a phone case, combined with an oyster card holder, which makes losing your oyster card more difficult.

#### Soclip, Switzerland (40)

The Soclip holds a pair of socks together, during the whole wash process including drying. Our product eliminates the time consuming task of bundling the socks to pairs and identifying the owner.





#### Golden Tea. Switzerland (41)

Our product is a tea-box in which you can put six sorts of tea. We have a lot of different tea sorts

#### Bamboard, Norway (42)

Our product is an environmental friendly skateboard made of the **BAMBOAR** revolutionary material bamboo (more flexible, lighter, hardier). We sell two types of skateboards, regular and longboards.

#### Eko Šmikis. Lithuania (43)



Our company makes ecological boxes, which are biodegradable and reduces ist eco-footprint. These ecological boxes are made specially for those, who respect others and nature.

#### Lëtzebuerg erliewen, Luxembourg (44)

Guide of Luxembourg, presenting a selection of restaurants, cafés, culture. events, nightlife, for young people. Our guide includes some reductions.



#### eikorn, Switzerland (45)



Eikorn's multifunctional iPhone-case is a Swiss made product of best quality leather. It offer a radiation protection and two pockets to substitute a wallet. It is appealing with extraordinary elegance.

#### Ziphero, Switzerland (46)

Pencil cases, mobile phone cases, wallets and toilet Z PLERO

#### Rahakas, Estonia (47)



We sell handmade coin purses. The purses can also be used to hold medicine or cosmetics. Our products are mostly made from recycled material.

#### Exosouvenirs, Russia (48)

"Exosouveniers" makes and sells two kinds of products: iewellerv and postcards. Handmade necklaces, bangles, earrings and other



#### Clock Records, Romania (49)



Our product consists of a innovative personalised clock, made from a used vinyl record and a clock mechanism. Our clock comes at an remarkable starting price of just 10 Euros and can be personalized several ways.

#### iSweet, Switzerland (50)

We offer high-quality Swiss-made caramels arranged and packaged to resemble smartphones. The caramels can be customised with a variety of "app-logos" and adapted to customer's wishes.

#### Ready2go, Switzerland (51)



The Emergency Kit for women contains 18 items women need in their everyday life, for instance a hairbrush with mirror, a flashlight, tissues, a lighter, a ballpoint pen and many more.

#### S.T.E.F.I JA, Italy (52)

Our Company produces innovative energy saving systems. We are going to present a prototype on electronic photovoltaic controlled air solar panel. This system is able to rise the internal temperature of a 30 m<sup>2</sup> room to 30-45°C by taking in external air at 7-15°C.



Sweet

#### Awake UF, Sweden (53)



You attach the fatigue alarm behind the right ear. The alarm will reduce fatigue-related accidents by warning the driver when micro-sleep occur and the head is bent forward.

#### Søvni, Norway (54)

Our bedclothes are inspired by the beautiful Norwegian nature and fits perfectly into every bedroom. The design, combined with its quality and purpose, makes our product the perfect purchase.



#### AluPocket, Switzerland (55)



Our product is an unique cell phone case. The front side is covered with old aluminium cans.

#### EwB Triangle, Estonia (56)

Hand made whistles of "Triangle" are unique and natural. Whistles are made by young master of Estonia, who is specialized to whistles.





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### Pet-it Kit. Turkev (57)

Our product is a cute first aid kit for pets, that can be perfectly kept in the car an/or at home. You can keep every pet-related detail organized in our kits and you can take it with you anywhere while traveling with your pet.

#### CandleTime, Switzerland (58)

Rapid Ear Movement is a business from Basel that provides a portable, compact mini speaker compatible with iPods, MP3 players, and laptops.

#### Daily Bag, Switzerland (59)

THF

DfillY BflG

Daily Bag sells a useful, fashionable and inexpensive messenger bag for daily use.

#### History Now + Magnetics, Austria (60)

History Now, is a company focused on combining old customs with youth. Magnetics decided to create its own bookmarks with magnets so thev can't slip out.

#### Miss4all. Netzerlands (61)

Miss4all sells fashion. Made of high quality materials, the scarves Miss4all sells are wearable for every season. Light cotton scarves for warm days and wool for the cooler ones.

#### Cuppa fonografica, Switzerland (62)

Cuppa fonografica produces a bowl made of old records.

#### Happysox, Switzerland (63)

In our soxbags every member of a family can put it's socks before washing them. Our soxbags are diaphanous for the water, so they get clean and after washing every member of the family has his own socks together.

#### Chickaz, Estonia (64)

A little book, like a guest book, hand made, to write down your very best thoughts. It can be used as a book for quests.



happYsox











#### In The Box, Belgium (65)

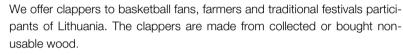


We are selling a revolutionary product: foldable boxes! Three different sizes and a large choice of colours are available. With our very simple snaps system, big or small empty boxes will take no more space.

Sweet, UK (66) Jewellery based around sweets.



#### Tarškek garsiai, Lituania (67)



#### appletime, Switzerland (68)

We offer different variations of apple jam to our clients and we're anxious to keep them apt to the current season. The production of our apple jams is based on a recipe which is constantly brought to perfection.



#### GYMNO CORPORATION, Slovakia (69)



Our product, the MOOD PILLOW, consists of a replaceable cartridge which releases a fragrance. This aroma stimulates a person's mind during the sleep.

#### International Business Application, Denmark (70)

Smartphone app that offers a smarter solution for the renewal of medical prescriptions. 3 functions: Booking appointments at the doctor, receive prescriptions in digital form., an alarm that reminds you to take your medicine.



# SATISFAC ORY

#### Satisfactory, Turkey (71)

Sometimes keeping your materials organized can be tough in everyday rush. Ozpack is designed for you to keep your notes and belongings in one easy pack.

#### Glass Keep, Romania (72)

AlphaOne, our product, offers a PC case made of wood, that can be easily integrated with your furniture color. The case is environmentally friendly, being made out of ecological materials.





### EndlessAudio, Switzerland (73)

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Endless Endless Audio sells different kind of headphones ranging from in-ear to over-ear headphones. We also sell headphones from different price ranaes.

Horizons of Russia, Russia (74)

Two routes for creative tourism; acquaintance with small towns of Russia; help in the reconstructing of monuments; the souvenirs production.

#### Healthy Highs, UK (75)

Audio

Our product is essentially a glossy and attractive calendar that doubles as a lifestyle planner. Each month offers a tasty and nutritious recipe as well as an activity that will promote a healthy lifestyle.

#### Expand-it Enterprise, Portugal (76)

Spread-eat is a portable recipient which allows you to carry around your favourite toppings to spread on toast, bread, apple or cookies anywhere you are.

#### BijouTree, Switzerland (77)

Our BijouTree is the solution to sort out the confusing jewellery storage and to bring order ito accessories. Everybody will find what the need easier and quick. It can also be used as a nice decoration.

#### Retrossentials, UK (78)

The product is an eco-friendly clock, made from recycled vinyl records. The clocks are cut into retro designs using laser cutting technology. Packiging is produced from the old vinyl disk cases.

#### One Body Ergonomics, Denmark (79)

A redefined ergonomic office chair that will prevent current or upcoming back-, neck-, shoulder and mouse-related injuries/pains. Body

#### Society of Sun, Luxembourg (80)

Our 2 products "Energy Memory" and "Erkundungsbuch" are didactic material for children in nursery school and primary school on the subject of alternative energies.



Ergonomics

healthy highs











#### P and Ooh!, Switzerland (81)



Our product is a drink and it's called P and Ooh!. It has an amazing peach and orange flavor.

#### DeskSolutions, Austria (82)

The TechHold is a penholder made of aluminium and provides 4 USB Devices for your PC. The MultiHold is a penholder made of wood combined with a solar-charger for mobile phones.



#### Coverlope, Switzerland(83)



Coverlope produces personalized iPhone covers. The product is provided with the predetermined text of the customer, which was engraved directly on the case.

#### EeVintages, Switzerland (84)

ReVintaged produces placemats made of recycling materials from sails.

linte

#### Batika, Lithuania (85)



Our company manufactures a little shoe-like thing that is used for absorbing all of the moisture from shoes or humidity from sports bags and other places. Available in different perfumes.

#### cycleCase, Switzerland (86)

We make mobile phone pouches and briefcases that are made of recycling material from pet bottles. Our products can be bought with a search system.



#### easyflask, Switzerland (87)



The easyflask team created a foldable bottle. Tanks to the flexibility of our product, easyflask bottles can be folded to a small size and save a lot of space.

#### Warning's Book, France (88)

Warning's Book is a playful prevention book for children about daily risk. There are games and Warning (a superpanda) overview each day.



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#### Young Producers and Educational World, Belgium (89)



Our project comprises wooden educational puzzles (numbers and letters) for children with special needs. It will help them to develope motor and mental skills. The materials used for production will be environmentally clean and safe to use.

#### Cartoon & Cap, Spain (90)

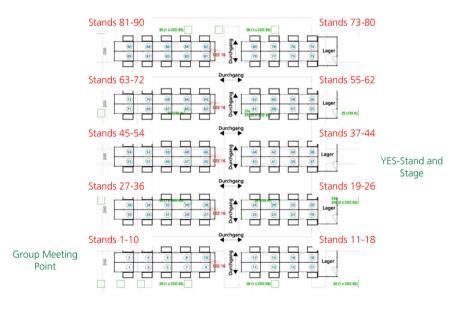
We made braceletes of tops. First of all we got wool and we got tops. Later , we did 20 braceletes of prove and then we did 100.We earned a lot of money with this.Too , as well , we look forward cardboards of television and fridge and we did plegables cardboards.



## Stand Allocation Plan

Stands are labelled upon arrival.

Restaurant Brasserie



Restaurant Nordsee

**Technical Partners** 

